



10 Step Process:

1. Preparing for Strategic Planning: 'Plan to Plan'-find consensus on engagement and process
2. Identify Organizational Mandates, informal and formal
3. Stakeholder Analysis-map key stakeholders exercise/Mission Statement and Organizational Values Review/Exercise
4. Conduct Environmental Assessment (SWOT)-utilizing trends analysis, demographics, financial reports, focus groups, surveys, organizational assessments, etc.
 - i. External Opportunities
 - ii. External Threats/Challenges
 - iii. Internal Strengths
 - iv. Internal Weaknesses
5. Strategic Issues Identification-prioritize SWOT
6. Formulate Goals and Objectives/Strategies Development
 - i. Action Planning
 - ii. Introduce Logical Framework
7. Refine, Review and Adopt Plan with standing committee, staff, etc.
8. Establish Organizational Vision for the Future (Optional)
9. Plan Implementation-Design a process to ensure work is done and progress is gauged
10. Monitor, Evaluate and Reassess Strategies